



Bill Reynolds
Vice President

“This App has the potential to put the information we all need at our fingertips, bring our colleagues even closer and make our teams stronger”



Industry	Employees	Location	Use case
Logistics	3000+	Leicester UK	Modernise Internal Communications

The outcome

Improved internal news communication
Reduced cost of training materials

Generation of 150 business process improvements in the first 4 weeks

Used features
Corporate news (global and local) documents, feedback, training library, forms and embedded links

Management has been surprised by the levels of engagement and volume of ideas and contributions, many saving thousands of pounds.

The Business Challenge

When Neovia Logistics approached Workvine, they had a requirement for an encompassing communications solution that would allow them to communicate with all of their employees following a period of unparalleled organisational change.

The Problem with Email

The main challenge was that only the office staff had company emails. Further, email was limited in terms of the types of information it could deliver and the levels of engagement it could encourage. Over two thirds of the company wasn't effectively communicated with on a regular basis.

Result

Neovia Logistics has seen an almost immediate improvement in communications right across the board.

As a consequence of bringing training and refresher videos 'on-mobile', Neovia's reliance on traditional training methods can reduce significantly giving significant ROI in the process. Managers are expecting better team rapport and increased employee retention.